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March 10, 2011

BULLETIN NO. TTA 025-11(E)

To  
ALL MEMBERS  
TECHNICAL COMMITTEE

SUBJECT: 2011 TTA Spring Meeting - Preliminary Meeting Notice

The Spring Meeting of The Transformer Association has been scheduled to be held at the SHERATON GATEWAY SUITES CHICAGO O'HARE, 6501 NORTH MANNHEIM ROAD, ROSEMONT, ILLINOIS, 847-699-6300, on May 3-5, 2011.

The meeting schedule is attached.

### **HOTEL ACCOMMODATIONS/INFORMATION**

#### **Reservations**

Please make your room reservations by contacting the Sheraton Gateway Suites directly at 888-627-8117, indicating that you are attending a TTA by **no later than April 17, 2011**. A group rate of **\$132.00** per night, single or double occupancy, has been secured for this meeting. All rooms are subject to applicable state and local taxes.

A one-night's room deposit is required for each reservation made via credit card or check. We cannot guarantee the above rate or space availability after the 17<sup>th</sup> of April. Reservations made after April 17, 2011 are subject to room availability at the **prevailing room rate, not the group rate**. Check-in is 3:00 P.M.; check-out is 12:00 Noon. Check-in is 3:00 P.M.; check-out is 12:00 Noon.

The Sheraton is conveniently located minutes from O'Hare International Airport, Donald E. Stephens Convention Center, Allstate Arena, Rosemont Theatre, as well as downtown Chicago and area suburbs. **Complimentary shuttle service to and from O'Hare Airport is available 24 hours a day**. For those coming in by car, convenient hotel parking is available for a charge. Complimentary satellite parking located adjacent to the hotel is also available.

Further information on the Sheraton can be found at <http://www.starwoodhotels.com/sheraton/property/overview/index.html?propertyID=40>.

#### **ATTIRE**

Dress code for the TTA meetings is business casual.

## **REGISTRATION**

Please complete and return the attached registration form to the TTA office indicating your plans to attend these meetings **by no later than April 17, 2011**. TTA meetings are open to member and prospective member companies. Employees of TTA member companies receive discounted registration. Multiple attendees from the same company, member or prospective member, also receive a discount. There is an additional fee for spouse/guest meals. Please refer to the enclosed registration form. **Please see the attached Registration Form for information on TTA's Cancellation Policy.**

## **MEETING ATTENDANCE POLICY**

A copy of the Meeting Attendance Policy is attached for your reference.

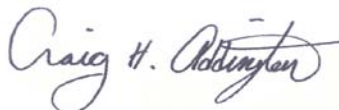
## **SPONSORSHIP PROGRAM**

TTA Supplier and Manufacturing member companies are encouraged to take advantage of this cost efficient opportunity to showcase their company and its products. **Please reference the attached 2011 Spring Meeting Sponsorship Form for details and return it, along with your company logo in a .jpg file, to the Association office by no later than April 17, 2011.**

A final meeting notice and agenda will be sent to you approximately two weeks in advance of the meeting.

Thank you for your cooperation.

Sincerely,



CRAIG H. ADDINGTON

CHA:cmd  
tta  
Enclosures



## SCHEDULE OF EVENTS

### 2011 SPRING MEETING

The Transformer Association

SHERATON GATEWAY SUITES O'HARE

Chicago, Illinois

May 3-5, 2011

#### TUESDAY - MAY 3, 2011

9:00 A.M. - 12:00 P.M. UL/TTA Joint Meeting - (*In development, not yet confirmed*)  
12:00 P.M. - 5:00 P.M. Board of Directors Meeting

#### WEDNESDAY - MAY 4, 2011

7:30 A.M. - 8:00 A.M. Continental Breakfast with Table Top Exhibits - Registration  
8:00 A.M. - 8:30 A.M. Welcome, Introductions, & Program Overview  
8:30 A.M. - 9:45 A.M. **INTERTEK - Stephanie Barrows - *Helping Manufacturers Certify Their Products***  
9:45 A.M. - 10:15 A.M. Networking Break with Table Top Exhibits  
10:15 A.M. - 10:30 A.M. New/Existing Member Company Profile - **TBA**  
10:30 A.M. - 10:45 A.M. Sponsor Presentations  
10:45 A.M. - 12:00 P.M. **REDSTONE GROUP - Mark Vagasky - *REACH, Who is Effected & Options for Manufacturers***  
12:00 P.M. - 1:00 P.M. Luncheon  
1:00 P.M. - 2:00 P.M. **FEDERAL RESERVE BANK CHICAGO - Speaker - TBA**  
2:00 P.M. - 2:30 P.M. Networking Break with Table Top Exhibits  
2:30 P.M. - 5:00 P.M. President's Council

- **Presentation - Alvin Schmit - Gellar & Company - *Research & Development Tax Credits***

2:30 P.M. - 5:00 P.M. Engineering/Technical Committee Forum

- **Presentation - TBA**

2:30 P.M. - 5:00 P.M. IMA Working Group  
6:00 P.M. - 7:00 P.M. Reception  
7:00 P.M. - 9:00 P.M. Dinner

#### THURSDAY - MAY 5, 2011

7:30 A.M. - 8:00 A.M. Continental Breakfast  
8:00 A.M. - 8:45 A.M. **Varnishes/Coatings Update** - Mark Winkeler - Elantas PDG  
**Steel Update** - Glen Collins - Tempel Steel Co.  
**Ferrite & Powder Core Performance & Nickel Update** - IMA Representative  
**Flexible Insulations Update** - John DiCarlo - 3M Paper Technologies  
**Copper Update** - Phil Gordon - Superior Essex  
**Plastics Update** - Brian Hatley - Miles Platts  
8:45 A.M. - 9:15 A.M. TTA General Membership Meeting - ALL MEMBERS  
9:15 A.M. - 9:30 A.M. Networking Break with Table Top Exhibits  
9:30 A.M. - 11:00 A.M. **Kordell Norton - *Status Quo to Status Grow - How to Supercharge Your Business for Explosive Growth***



The Voice of the North American Transformer Industry

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## **Meeting Attendance Policy**

**The Transformer Association (TTA) is a trade association of primarily North American transformer and inductor manufacturers, industry suppliers, safety and regulatory agencies, and consultants. Membership in The Transformer Association is corporate. All employees of member companies receive the benefits of membership and are welcome to attend the TTA Spring and Fall Meetings under the following guidelines:**

- The member company is in good standing with respect to annual membership dues payment.
- Member company registration fees apply and must have been remitted to the Association office or staff prior to the start of the meeting.
- The member company and its representatives agree to abide by the TTA Antitrust Policy while in attendance.

**Prospective members are also welcome to attend the TTA Spring and Fall Meetings to experience all of the aspects of Association membership under the following guidelines:**

- Prospective member company registration fees apply and must have been remitted to the Association office or staff prior to the start of the meeting.
- A prospective member company may attend one TTA meeting for the purpose of considering membership in the Association.
- Prospective member companies are not eligible to participate in the tabletop exhibit, reception host, or breakfast sponsorship programs.
- The \$100 TTA Membership Initiation Fee will be waived if a prospective member initiates membership while in attendance at a meeting.
- The prospective member company and its representatives agree to abide by the TTA Antitrust Policy while in attendance.